# 2nd Annual Bob Gilliland Memorial Truck Show/Pull

#### June 25, 2022

We had so much fun last year that we are doing it again....only this year we are bigger and better! We are excited to share that this year we have partnered with the National Tractor Pullers Association to bring in pullers from Michigan, Indiana, Illinois and Ohio! This will also be the first event in our new arena at the fairgrounds.

Although we have made incredible progress since last year, we still have a ways to go before we have our new arena project totally completed. Your sponsorship support will help cover the cost of putting on the show and pull so that ALL of the proceeds from the grandstand ticket sales can be designated for the arena project.

We have put together a few sponsorship ideas for you for the day:

### \$5,000 Blue Ribbon Sponsor

10 x 20 tailgate area

3 ft x 6 ft banner

Name & logo on Fair book ad, show flyers, website and social media

Announcement/Advertisements on day of show

10 x 10 vendor table

10 tickets to the evening pull

# \$3,000 Red Ribbon Sponsor

10 x 10 tailgate area

3 ft x 4 ft banner

Name & logo on Fair book ad, show flyers, website and social media

Announcement/Advertisements on day of show

10 x 10 vendor table

8 tickets to the evening pull

# \$2,000 Yellow Ribbon Sponsor

2 ft x 2 ft banner

Name & logo on Fair book ad, show flyers, website and social media

Announcement/Advertisements on day of show

10 x 10 vendor table

4 tickets to the evening pull

#### \$1,000 White Ribbon Sponsor

Name & logo on Fair book ad, show flyers, website and social media

Announcement/Advertisements on day of show

10 x 10 vendor table

4 tickets to the evening pull

### \$2,500 Pulling Sled Sponsor

2 ft x 2 ft banner

Name & logo on Fair book ad, show flyers, website and social media

Announcement/Advertisements on day of show

10 x 10 vendor table

4 tickets to the evening pull

# \$1,500 "Reckless" Monster Truck Sponsor

Announcement/Advertisements on day of show 2 tickets to the evening pull

Please note that your support is not limited to these options. We understand that this doesn't fit everyone's budget and are completely sensitive to that. It also takes many volunteers to put on a day like this and if you or your group or company would like to volunteer your time we are in need of parking attendants and ticket booth attendants. Just know that your support is greatly appreciated!

A Sponsorship form is enclosed. Please consider what you can do to help. If you have questions, please reach out to us by email: <a href="mailto:info@newaygocountyfair.org">info@newaygocountyfair.org</a> or by phone: 231-250-4450.